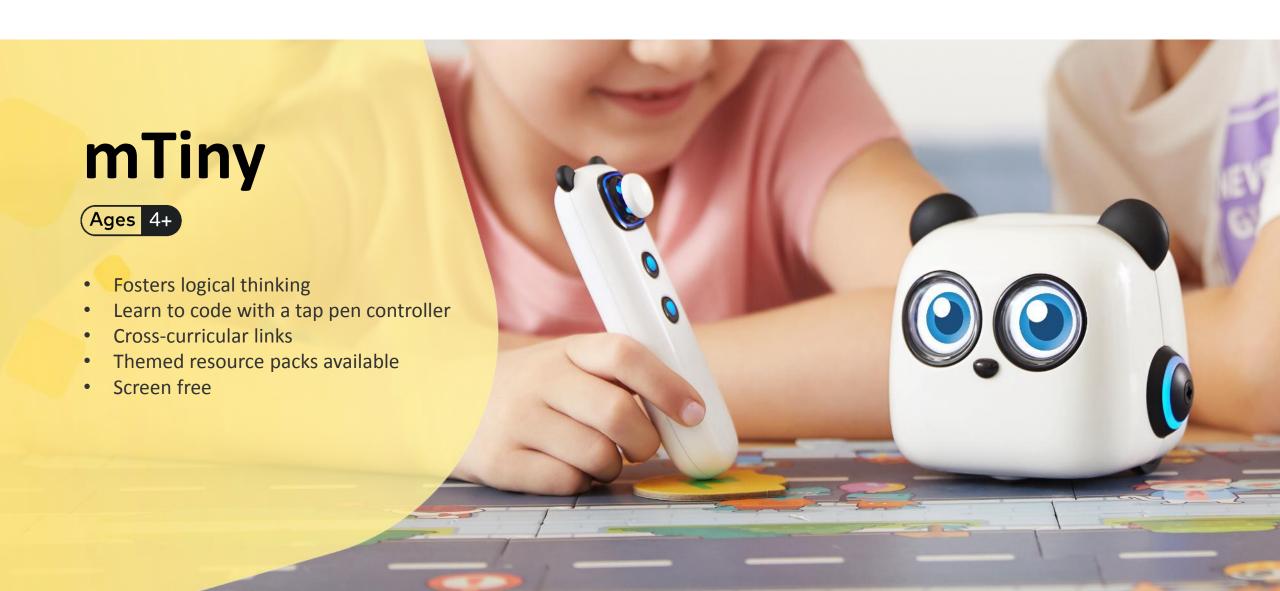


mTiny Introduction





2 SELLING POINTS

3 SPECS & PACKAGING

4 COMPETITIVE ANALISYS (Updated later)

makeblock Usage scenarios









Kindergartens

After School Clubs

Summer Camps

Activity Centres

mTiny brief introduction

mTiny is an early childhood education robot for children growing up in the digital age. Its unique Tap Pen Controller, as a coding tool, facilitates kids' kinesthetic experience on tangible programming language. It uses physical blocks and various themebased story maps to provide engaging simulation.

Therefore, kids can get immediate life-like feedback and generate more creative ideas during their problem-solving processes. Our mTiny toolkit encourages child-initiative learning by offering openended play activity packages integrated content areas including maths, music, and art.



makeblock What's inside



Robot optical identification smart motor 6-axis gyroscope Hi-Fi Speaker HD LCD screen 16 million color indicator



Tap Pen Controller eco-friendly & non-toxic material food-grade silicone 6-axis gyroscope optical identification



Interactive mode







Action









Coding is so easy

Explorer Mode



Coding Mode





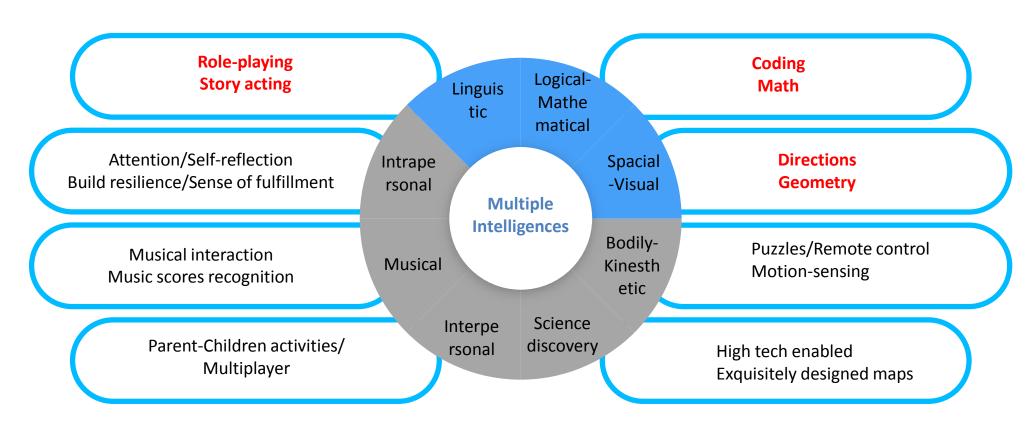
2 SELLING POINTS

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Multiple Intelligences

mTiny was designed with Multiple Intelligences Theory in mind. Logical thinking and problem solving skills can be fostered through interactive games that truly engage younger children at the level and pace they are capable of.



Interact with the Map for fun and Learning

mTiny comes with an easy to use tap pen controller and an interactive map which distinguish it from other products. Combined with a range of coding games at different responds to young children to spark their passion for discovery and learning. Through playful games children develop their logical levels, thinking and problem-solving skills, equipping them with foundational skills that can later lead to higher order thinking



Touch & Read



Motion-sensing



Control



a. Talking pen makes learning code easier



b. Playful interactive map



Sound



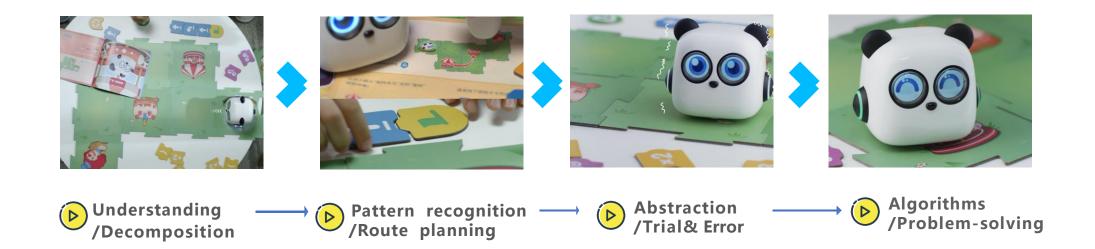
Emotion



Action

How to use mTiny learn computational thinking

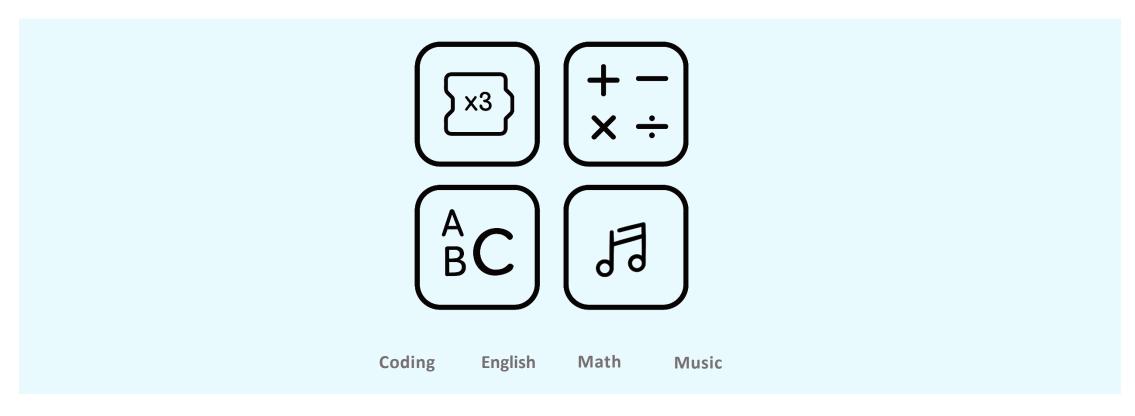
mTiny comes with a tap pen controller and an interactive map which distinguish it from other products. They are easy to use. Combined with a range of coding games for different levels, mTiny interacts with young children to spark their passion for discovery and learning. Through games, children develop their logical thinking and problem-solving skills, equipping themselves with lifetime learning abilities.





makeblock A Fusion of Cross-curricular Contents

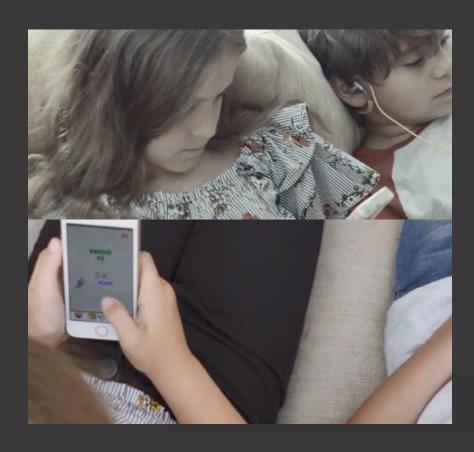
mTiny exposes young children to concepts such as math and music. Designed (in alignment) with modern educational philosophies in mind, mTiny finds a better way to spark children's curiosity for knowledge and develop their logical thinking from an early age.



*More subjects packs will be released later.

makeblock Screen-free Multisensory Learning

No external devices are required to work with mTiny, making it a screen free coding solution . mTiny enables children to engage different senses to increase attention and explore the world around them.





Interaction-based Way to Explore the Real World

Of course, with mTiny, children can be independent learners. But mTiny also provides another opportunity - they can play. multi-player games with friends and explore the world together with people they love. During these processes, children can build bonds with others and develop their social skills.



Social Interaction



Parent-Child Interaction



Storytelling skill



Imagination and Creativity

Exploration



Multi scene details



Story Acting



Multi Interaction



Imagination



Puzzle design



Role Play





Changeable Look Makes mTiny Lovable













- 10+ Emotions
- 300+ Sound effects
- Panda-like look Movement

skills Cool motion skills



Every Single Bit is 100% Safe



- Eco-friendly & Nontoxic materials
- Food-grade silicone
- Safe rounded corners design
- Lead-free
- Human-skin-like material
- RoHS certified
- Great performance in reliability testing such as dropping resistance and extrusion resistance.



2 SELLING POINTS

3 SPECS & PACKAGING

4 COMPETITIVE ANALISYS (Updated later)

makeblock Specifications

| Basic | | |
|--------------------|---|--|
| Distance range | within 10m (in open areas) | |
| Map piece size | 196x186mm (special scenario themed piece x 4 | |
| | 186x186mm (ordinary scenario themed piece x 20 | |
| Ages | 4 + | |
| Battery time | 2.5h | |
| Robot | | |
| Battery | 1800mAh Li-Po | |
| Input voltage | 5V | |
| Input current | 1.5A | |
| Output | encoder motor x 2/1.5W Hi-Fi speaker/LCD | |
| equipment | eyes x 2/RGB LED x 8 | |
| Sensors | OID sensor/6-axis motion sensor | |
| Transmission | 2.4G Hz wireless | |
| Tap pen controller | | |
| Battery | 300mAh Li-Po | |
| Input voltage | 5V | |
| Input current | 270mA | |
| Major | OID sensor/6-axis motion sensor/double-axis joystick/button x 2/LED indicator x 6 | |
| Transmission | 2.4GHz wireless | |



Part Lists

| Name | Quantiy |
|------------------------|---------|
| Robot | 1 |
| Tap pen controller | 1 |
| Code card | 36 |
| Themed map piece | 24 |
| Story book | 1 |
| Golf game card | 1 |
| Racing game card | 1 |
| Destination card | 1 |
| Music card | 1 |
| 2-in-1 Micro USB cable | 1 |
| Character mask | 3 |
| Flagpole | 1 |
| Flag | 8 |
| Quick Start Guide | 1 |
| Safety Instruction | 1 |



